

\$8.92 M package

\$3.47 M for Lucky Bay upgrades

\$5.45 M for Pink Lake infrastructure

Management Plans

What is in the package?

The State Government, through the Mid West Development Commission, has committed \$8.92 million to develop tourism ventures in Geraldton and the Mid-West region.

Support for the Mid-West coastal nodes project at Lucky Bay

- \$3.47 million will be invested over 5 years in planning, construction and operational support for the project.
- The Lucky Bay reserve will be transferred to the Regional Corporation, subject to tenure and an approved management plan.
- » Camping facilities in the Lucky Bay Campsite will be upgraded to enable it to become part of the Camping with Custodians Program, run by Tourism WA.
- » The program allows visitors to stay at Lucky Bay and to learn more about Aboriginal culture.
- » It creates income, employment and training opportunities, as well as the chance to showcase local Aboriginal lifestyle and culture.

Development of infrastructure at Pink Lake

- \$5.45 million will be invested over 10 years to develop infrastructure at Pink Lake.
- A masterplan will be developed and agreed by the Pink Lake Working Group which includes the Regional Corporation, the Shire of Northampton, the City of Greater Geraldton, the Indigenous Land and Sea Corporation, the Mid West Development Commission, Mid West Chamber of Commerce and Industry, Port Gregory Progress Association and BASF.
- » Pink Lake will also form part of a broader tourism plan along the coast and link with the Lucky Bay Campsite.